



KNXV

ORDER

Print Date 10/09/12

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Flight Dates **10/30/12-11/06/12**

Contract / Revision **304420 /** **Kirkpatrick for Congress 2012**

Original Date / Revision 07/11/12 10/09/12 Agency Com 15%

Billing Contact

Advertiser **Kirkpatrick / Democrat / Con**
1580 Lincoln Street
Suite 510
Denver, CO 80203

Agency **Media Strategies and Resea**

Buying Contact

1580 Lincoln Street
Suite 510
Denver, CO 80203

Sales Office KNXVL

Sales Region LOC

Agency Ref

Primary Account Executive
 KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep 00:13:00

Estimate # **11369**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes DO

Priority P-6

Advertiser Ref

Order Share 15% Market Value 285666

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	242816

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	69	\$36,422.50	\$42,850.00	0.00
Totals	69	\$36,422.50	\$42,850.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	69	\$36,422.50	\$42,850.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/30/12	11/06/12	M-F 6-7am M-F 6-7am	CM	6am-7am	11111--	:30	5	\$225.00	P-6	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- 1111--	4		\$225.00		0.00						
Week:		11/05/12	11/11/12	11-----	2		\$225.00		0.00						
N 2	KNXV	10/30/12	11/06/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$225.00	P-6	0.00	NM	6	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	- 1111--	4		\$225.00		0.00						
Week:		11/05/12	11/11/12	11-----	2		\$225.00		0.00						



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Contract / Revision **304420** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/09/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KNXV	10/31/12	10/31/12	M-F 10am-11am The View	CM	10am-11am	-- 1----	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-- 1----					1	\$300.00		0.00			
N 4	KNXV	10/30/12	11/06/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	1--- 1--	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---- 1--					1	\$150.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$150.00		0.00			
N 5	KNXV	10/30/12	11/06/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	11- 1---	:30	3	\$200.00	P-6	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1- 1---					2	\$200.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$200.00		0.00			
N 6	KNXV	10/30/12	11/06/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	11111--	:30	5	\$300.00	P-6	0.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--					4	\$300.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$300.00		0.00			
N 7	KNXV	11/04/12	11/04/12	SU 4pm-430pm Right this Minute	CM	4pm-430pm	----- 1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1					1	\$100.00		0.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		KNXV	10/29/12-11/04/12	SU 4pm-430pm			4pm-430pm		-----Su	:30	(\$100.00)	0.00	NM		
		See MG 7.2													
		[na due to program change preempt rv 9/6]													
2		KNXV	11/05/12-11/05/12	M-F 1pm-2pm			1pm-2pm		M-----	:30	\$100.00	0.00	NM		
		Ⓜ MG for 7.1 11/04													
N 8	KNXV	11/04/12	11/04/12	SU 430pm-5pm Arizona Highway	CM	430pm-5pm	----- 1	:30	1	\$100.00	P-6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1					1	\$100.00		0.00			
N 9	KNXV	10/30/12	11/06/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11111--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--					4	\$500.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
N 10	KNXV	10/30/12	11/06/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	21111--	:30	6	\$500.00	P-3	0.00	NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1111--					4	\$500.00		0.00			
Week:		11/05/12	11/11/12	2-----					2	\$500.00		0.00			
N 11	KNXV	10/30/12	11/06/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	21211--	:30	7	\$550.00	P-3	0.00	NM	7	\$3,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- 1211--					5	\$550.00		0.00			
Week:		11/05/12	11/11/12	2-----					2	\$550.00		0.00			
N 12	KNXV	11/03/12	11/03/12	Sa 4pm/5pm News Sa 4pm News	CM	4-5p	----- 1-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----- 1-					1	\$300.00		0.00			



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Contract / Revision **304420** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 07/11/12/ 10/09/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N13	KNXV	11/04/12	11/04/12	Su 5pm News SU 5pm-530pm News	CM	5pm-530pm	-----1	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$200.00		0.00			
N14	KNXV	10/30/12	11/06/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$500.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$500.00		0.00			
N15	KNXV	11/05/12	11/05/12	Monday Prime C Castle	CM	9pm-10pm	1-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----					1	\$4,000.00		0.00			
N16	KNXV	10/30/12	10/30/12	Tuesday Prime A Dancing with the stars	CM	7pm-8pm	-1-----	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1-----					1	\$4,000.00		0.00			
N17	KNXV	10/31/12	10/31/12	Wednesday Prime C Nashville	CM	9pm-10pm	--1----	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$2,500.00		0.00			
N18	KNXV	11/02/12	11/02/12	Friday Prime A Last Man/Mailbu	CM	7pm-8pm	----1--	:30	1	\$1,000.00	P-6	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----1--					1	\$1,000.00		0.00			
N19	KNXV	11/04/12	11/04/12	Sunday Prime B Once Upon A time	CM	7pm-8pm	-----1	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$4,500.00		0.00			
N20	KNXV	10/30/12	11/06/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111--	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$850.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$850.00		0.00			
N21	KNXV	11/03/12	11/03/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----1-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-					1	\$450.00		0.00			
N22	KNXV	11/04/12	11/04/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1					1	\$850.00		0.00			
N23	KNXV	10/30/12	11/06/12	Nightline Nightline	CM	1035pm-11pm (10:35 PM-11:00 PM)	11111--	:30	5	\$250.00	P-6	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-1111--					4	\$250.00		0.00			
Week:		11/05/12	11/11/12	1-----					1	\$250.00		0.00			
N24	KNXV	11/04/12	11/04/12	Su 6-7am GMA Su 6-7am Good Morning	CM	6am-7am	-----S	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$100.00		0.00			



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Print Date: 10/09/12

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**KNXV-TV
PHOENIX**Contract / Revision **304420** Flight Dates **10/30/12-11/06/12**Hiatus DatesOriginal Date / Revision 07/11/12/ 10/09/12Order Sep 00:13:00Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11369**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>	
														Spots	Amount
N25	KNXV	11/02/12	11/02/12	Friday Prime C 20/20	CM	9pm-10pm	----F--	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1			\$2,000.00		0.00			

*Tax 1 Note: Tax 0.5%.

Totals 69 \$42,850.00